

Voter Education: Social Media

Let's Go Vote: By-Elections 2017
 Period from January 1 to February 24, 2017

Total
46,500

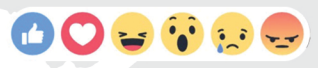


600 New Likes



Total Post Reach
+750,000

Total posts
 published **56**



Total Likes
 Reactions and Shares
+83,000

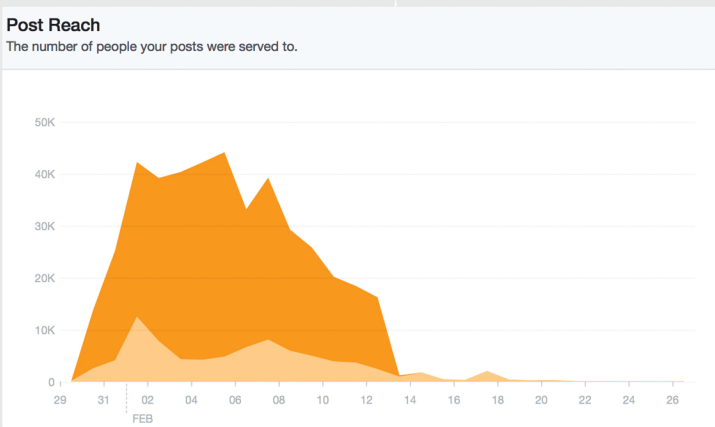
71% 29%

**Gender percentage
 of people who viewed the pages**



**Total Reach by
 States and Regions**

- YANGON** - 104,700
- SHAN** - 7,000
- SAGAING** - 4,700
- BAGO** - 800
- MON** - 600
- KAYAH** - 550



This information is a compilation of available data as of February 2016. The information contained within the materials are not official figures.